MAE. TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 I Street Sacramento, CA 95514 Telephone: (916) 323-5079

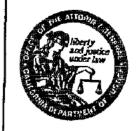
WEB SITE ADDRESS: http://ag.ca.gov/charitles/

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 20 05 (California Government Gode Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12588.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundralser: 258	Name and Address of Charitable Organization:		
PUBLIC INTEREST COMMUNICATIONS, INC.	CTNO. 25759 FEIN. No. 23-7321017		
7700 LEESBURG PIKE, SUITE 301 NORTH	Brady Campaign To Prevent Gun Viden		
Address of commercial fundraliser	1225 I StreetNW, Suite 1100		
	Address of charity		
FALLS CHURCH, VA 22043 City, State, and ZiP Code	City, State, and ZIP code of charity		
Figures from (check one): Hational Campaign California Campaign	and the state of t		
	DULY 12004 10 Sune 30, 2005.		
TELEMARKETING held (on) (from) (Type of activity)	(Date of dates must be shown)		
is the contract between the commercial fundraliser and charity based upon a fee or perc	and any of the vertical Control of the Control of t		
If other, provide brief explanation	aurofe or resemble . Les WY belesurafe [7] Olifet [7]		
1. REVENUE	1400 0 0 0		
A. Cash contributions	140,938		
Entertainment sales or admission charges	В.		
C. Sales from products	G,		
D. Advertisement sales	D.		
E. Membership fees	E.		
F. Other sources: (Specify)			
<u> </u>	Fa.		
b	Fb.		
c	Fc. \rightarrow Fd.		
d	140,938 0		
2. EXPENSES (SEE ATTACHED)			
A. Fees or commissions	Α.		
B. Salaries	В.		
C. Payroil taxes	C.		
D. Employee benefits	D.		
E. Cost of merchandise for resale	E		
F. Cost of entertainment	F.		
G. Postage	G,		
H. Advertising	Н.		
I. Telaphone	l.		
J. Rental of equipment	J.		
K. Facilities charge	K.		
L. Permits	<u>L</u>		
M. Other expenses: (Specify)	N-		
<u> </u>	Ma.		
b	Mb.		
c	Ms.		
M. TOTAL EXPENSES	Md		

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES ANNUAL FINANCIAL REPORT FOR 20____

•	ige 2	
3.	Amount to charity (subtract line 2N from line 1G)	89,636.10

Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity)

Lass fair market value of goods and/or services used for the event which were paid by sponsor(s)

Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

I Yes fi No H "yes" complete the following:

Name of officer, director, partner or owner of commercial fundralser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraliser and the charity.

Under penalties of perjury, I declars that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

N/A

BRADY CAMPAIGN TO PREVENT GUN VIOLENCE CAMPAIGN EXPENSES

Total Campaign Expenses

Professional Fundraiser's Fee		\$ 42,449.50
<u>Campaign Expenses</u>		
Postal Verif. Fees	\$ 82.50	
Messenger Services	\$ 466.00	
Number Searching	\$ 1,168.20	
Postage	\$ 4,022.27	
Production	\$ 2,620.87	
State Registration	\$ 340.00	
Overnight Delivery	\$ 152.56	

\$ 8,852.40

TOTAL FEES AND EXPENSES...... \$ 51,301.90